

October 30-31, 2017

BIPF 2017 - BRICS IP Forum



Co-organizers:

Brazil

Daniel Advogados



Russia

Gorodissky & Partners

GORODISSKY

India

Remfry & Sagar



China

CCPIT Patent
& Trademark Law Office



South Africa

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BIPF 2017 – BRICS IP Forum



Speakers

Brazil	Daniel Advogados Roberta Arantes, Partner Rana Gosain, Senior Partner
Russia	Gorodissky & Partners Vladimir Biriulin, Partner, Head of Legal Practice Ilya Goryachev, Senior Lawyer Dmitry Klimenko, Ph.D, Russian & Eurasian Patent Attorney Alexey Kratiuk, Partner, Trademark & Design Attorney Anand Saini, Regional Director
India	Remfry & Sagar C.A. Brijesh, Partner Ashwin Julka, Managing Partner Swarup Kumar, Partner
China	CCPIT Patent & Trademark Law Office Yue Yuan, Patent Attorney Chengyan Zhao, Lawyer Zhongqi Zhou, Patent Attorney, Attorney at Law Deqiang Zhu, Patent Attorney
South Africa	Spoor & Fisher Louise Myburgh, Partner

Nine years ago several law firms from BRICS countries launched an unprecedented project allowing international businesses to obtain information on IP in all the BRICS countries. Now, international cooperation is especially important, the BRICS countries have a great potential on their yet unsaturated markets; any products on the market are related to intellectual property, so it is important to be aware of the intellectual property landscape in each country.

The program of this Forum provides an insight on specific IP issues. It is important to note that the same issues are discussed with reference to the situation in each country enabling the participants of the Forum to compare the available options and direct their attention to those countries where the business may find better ways to develop with consideration also for the supply and demand situation.

The program prepared for the Forum is designed for the IP owners and lawyers who wish and are ready to do business in the respective BRICS countries. It is focused on the procedures for obtaining and enforcing IP rights and will be an invaluable tool for those who wish to do business in the BRICS countries.

PROGRAM BIPF 2017 - BRICS IP Forum

October 30, 2017

09:00-14:00	Registration
09:00-09:20	Opening Ceremony/Welcome Address by: Rana Gosain Vladimir Biriulin Ashwin Julka Zhongqi Zhou Louise Myburgh
09:20-10:20	Recent IP Developments in BRICS Countries Speaker: Rana Gosain Contributors: Vladimir Biriulin C.A. Brijesh and Swarup Kumar Zhongqi Zhou Louise Myburgh
10:20-10:50	Technoparks, Free Economic Zones and Other Measures Stimulating IP Activities and Foreign Investments in Emerging Markets Speaker: Anand Saini Contributors: Swarup Kumar Rana Gosain Louise Myburgh
10:50-11:20	European View on the Special Measures Stimulating Innovative Activity Speaker to be confirmed
11:20-11:40	Coffee Break
11:40-12:20	Patentability of Computer Implemented Inventions Speaker: Yue Yuan Contributors: Vladimir Biriulin Swarup Kumar Rana Gosain
12:20-13:00	Enforcement Practice in BRICS Countries Speaker: Vladimir Biriulin Contributors: Roberta Arantes Swarup Kumar Deqiang Zhu
13:00-14:00	Lunch
14:00-14:40	Service Inventions Speaker: Vladimir Biriulin Contributor: Deqiang Zhu
14:40-15:20	Pharma Patent extension Speaker: Dmitry Klimenko Contributor: Yue Yuan
15:20-15:40	Coffee Break
15:40-16:20	Compulsory licensing Speaker: Swarup Kumar Contributors: Ilya Goryachev Deqiang Zhu Rana Gosain
16:20-16:50	Compulsory Licensing – View from Pharma Companies Speaker to be confirmed
16:50-17:30	Discussion
17:30-19:00	Reception

October 31, 2017

09:00-10:00	Trademarks Outside the Latin Alphabet Speaker: Chengyan Zhao Contributors: Alexey Kratiuk Roberta Arantes
10:00-10:30	Trade Mark Judgments in South Africa – Perspective on Change to Interpretation of Legislation Speaker: Louise Myburgh
10:30-11:10	Well-known Trademarks Speaker: Alexey Kratiuk Contributor: Chengyan Zhao
11:10-11:30	Coffee break
11:30-12:10	Current protection of Geographical Indications Speaker: Chengyan Zhao Contributors: Alexey Kratiuk C.A. Brijesh Roberta Arantes Louise Myburgh
12:10-13:10	«Aesthetically Done» – Protection and Enforcement Trends under Design Law Speaker: C.A. Brijesh Contributors: Rana Gosain Alexey Kratiuk Deqiang Zhu
13:10-14:10	Lunch
14:10-14:50	Seeking Protection over Shapes: Interface between Trademarks, Designs and Copyrights Speaker: Roberta Arantes
14:50-15:50	IP on the Internet Speaker: Ilya Goryachev Contributors: Roberta Arantes C.A. Brijesh
15:50-16:30	Closing remarks

VENUE

Novotel Paris Centre Tour Eiffel
61 quai de Grenelle, 75015 Paris
France
Tel: +33140582000

Registration fee - 600 euro

The registration fee covers – tea/coffee breaks, lunches, cocktail.
On-line registration is available on: www.gorodissky.com

Deadline for registration - October 17, 2017

ACCOMMODATION

Accommodation at special room rates is arranged in the Novotel Paris centre Tour Eiffel.

Single standard room (including breakfast)	160 Euro
Double or twin standard room (Including breakfast)	175,50 Euro

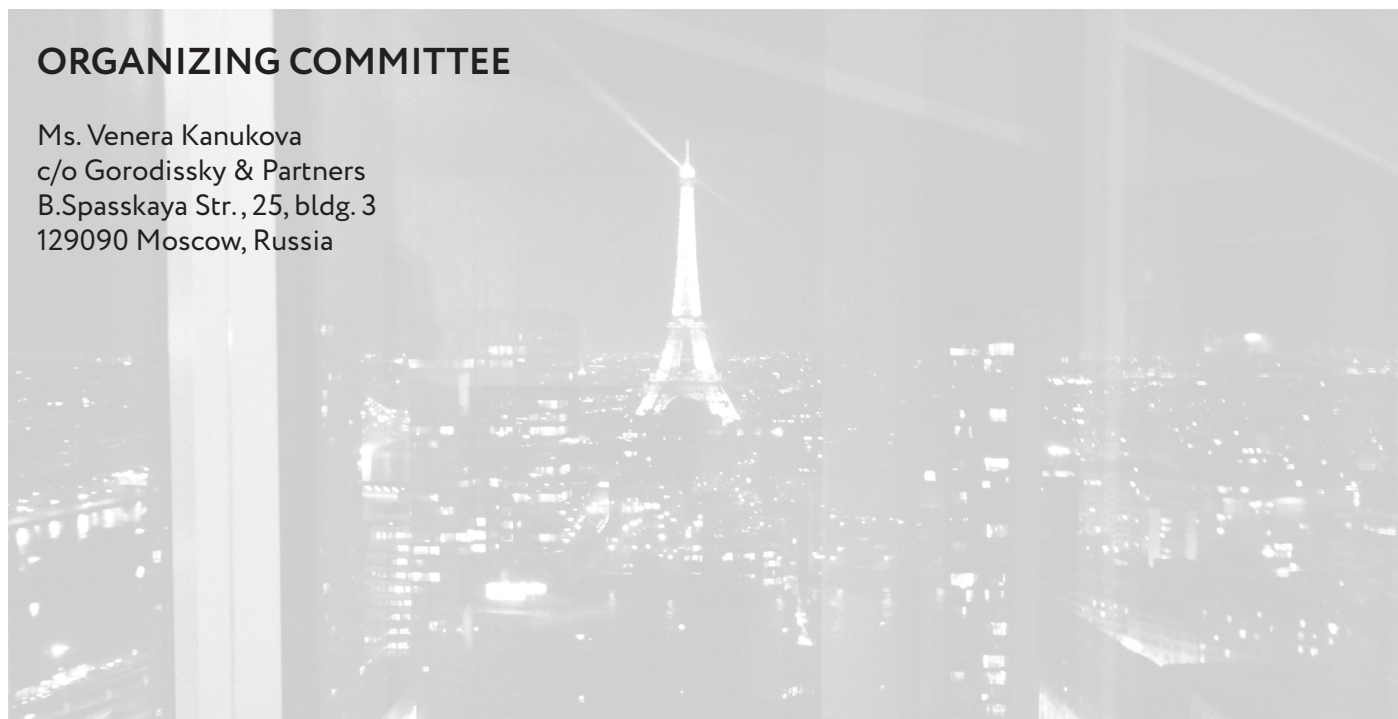
Please contact h3546-re@accor.com

Group booking code

BRICS IP Forum

ORGANIZING COMMITTEE

Ms. Venera Kanukova
c/o Gorodissky & Partners
B.Spasskaya Str., 25, bldg. 3
129090 Moscow, Russia



REGISTRATION FORM

The completed Registration Form
should be sent to the
Organizing Committee:
Ms. Venera Kanukova
Gorodissky & Partners
B. Spasskaya Str., 25 bldg. 3
Moscow 129090, Russia
Phone: +7(495) 937 61 12
Fax: +7(495) 937 11 62
e-mail: KanukovaV@gorodissky.ru
<http://www.gorodissky.com>

Registration Form

Mr\Ms _____
Family name First name

Title _____

Company name _____

Mailing address _____

City _____ Country _____ Zip code _____

Phone _____ Fax _____

E-mail _____

Registration fee

Participant 600 Euro

Method of payment

By bank transfer, in EURO, made payable to:
Beneficiary: «Gorodissky & Partners» Ltd.
Bank of Beneficiary: Deutsche Bank Ltd., Moscow
SWIFT: DEUT RU MM (very important)
Bank address: Sadovnicheskaya Str., 82, bld. 2, Moscow 115035 Russia
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