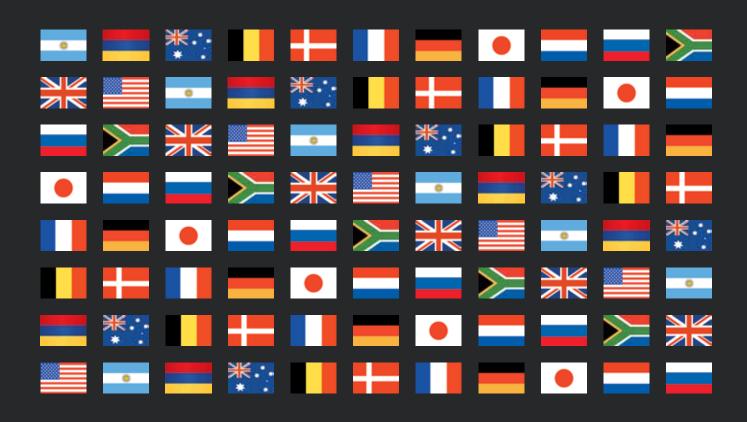
Domains & Domain Names

Contributing editor Flip Petillion









Domains & Domain Names 2018

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This article was first published in May 2018
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Published by Law Business Research Ltd 87 Lancaster Road London, W11 1QQ, UK Tel: +44 20 3780 4147 Fax: +44 20 7229 6910

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Printed and distributed by Encompass Print Solutions Tel: 0844 2480 112



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Preface

Domains & Domain Names 2018

Fifth edition

Getting the Deal Through is delighted to publish the fifth edition of *Domains & Domain Names*, which is available in print, as an e-book and online at www.gettingthedealthrough.com.

Getting the Deal Through provides international expert analysis in key areas of law, practice and regulation for corporate counsel, crossborder legal practitioners, and company directors and officers.

Through out this edition, and following the unique **Getting the Deal Through** format, the same key questions are answered by leading practitioners in each of the jurisdictions featured. Our coverage this year includes new chapters on Armenia and Australia.

Getting the Deal Through titles are published annually in print. Please ensure you are referring to the latest edition or to the online version at www.gettingthedealthrough.com.

Every effort has been made to cover all matters of concern to readers. However, specific legal advice should always be sought from experienced local advisers.

Getting the Deal Through gratefully acknowledges the efforts of all the contributors to this volume, who were chosen for their recognised expertise. We also extend special thanks to the contributing editor, Flip Petillion of Petillion, for his continued assistance with this volume.



London April 2018 RUSSIA Gorodissky & Partners

Russia

Sergey Medvedev and Ilya Goryachev

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Registration and use of domain names at ccTLD registry

Which entity is responsible for registration of domain names in the country code top-level domain (ccTLD)?

The administration authority (registry) for the ccTLD .ru (and for the Cyrillic . $\rho\phi$) is a non-profit organisation, ANO Coordination Center for TLD RU (the Coordinator). It ensures the reliable and stable DNS infrastructure operation of the Russian internet sector. The Coordinator accredits domain registrars (private companies), which provide commercial services – registration and maintenance of domain names – to registrants. In this connection, the Coordinator performs functions targeted at control of the activities of local registrars. Similar functions have been given to the Russian Fund of Internet Development, which is both a watchdog and another registry of the .su domain and related registration proceedings.

2 How are domain names registered?

To register a domain name a prospective registrant files a registration application and enters into a contract with a registrar. Any person, either domestic or foreign, can apply for and own a domain name in the .ru, .p φ and .su digital zones. There is no need to have trademark registration in order to file for domain name registration in Russia, although trademark registration prior to domain name registration may provide certain additional benefits.

3 For how long is registration effective?

Registration is generally effective for one year. Unlimited registration renewals are possible if the registrant sends renewal applications in due course. Failure to renew a domain name registration will result in the loss of rights related to the domain name at issue.

4 What is the cost of registration?

The cost of registration varies from one registration to another. Usually, it ranges from approximately US\$5 to US\$30. Registrars sometimes provide rewards, bonuses or discounts associated with domain name registrations.

5 Are registered domain names transferable? If so, how? Can the use of a domain name be licensed?

Domain names are transferable. For transfer purposes the current registrant needs to send the relevant application to the registrar, while the new registrant needs to enter into a contract with the registrar and consent to the transfer. Once the application is filed, the contract is entered into by the parties and consent is given – the registrar has three days to complete the domain name transfer process.

Transfer of the .ru domain name is not allowed in the following circumstances:

- · expiry of one-year registration term;
- within 30 days from the moment the new registrant has acquired the right to the domain name from the previous registrant;
- within 30 days from the moment the registrar of the domain name has been changed;
- the domain name is locked or on the blacklist;

- if the registrant fails to provide the registrar with the requested documents or information in the course of the registrar's monitoring process; and
- if there are certain restrictions imposed on the domain name (eg, a preliminary injunction granted by a court).

Strictly speaking, a domain name 'licence' is not possible from the Russian law perspective, since this particular legal tool applies to transactions involving intellectual property (IP) assets under the provisions of the Civil Code, while domain names are not within the list of protected IP rights. That does not mean, however, that the registrant cannot commercialise the domain name by allowing third parties to use it on the agreed terms.

Owing to the freedom of contract principle, the registrant may lease the domain name in favour of a third party. At the same time, it must be noted that in the case of an IP infringement dispute the registrant will be engaged as the first defendant, while the actual user of the domain name (lessee) may stand as the co-defendant. In any event, the imposition of liability on a registrant who has leased the domain name to a third party, associated with the occurrence of an IP infringement, will depend on various factors and the facts of the case.

According to a ruling of the Russian IP Court, the registrant of the domain name cannot escape liability for IP infringement, or shift this liability to another person, by entering into a contract (including a domain name lease contract) (case ref A40-206553/2015). This position may be applied to all related domain name disputes where the registrant registers an infringing domain name and then, in case of a dispute, argues in court that another person in fact uses the domain.

Importantly, if it has been proven that the registrant in no way contributed to the IP infringement committed by the lessee of the domain name (eg, if the lessee publishes an offer for sale of counterfeit products without the registrant's knowledge), the court may dismiss the claim against the registrant by holding liable only the lessee (actual user of the domain name) (case ref A40-136427/2012).

6 What are the differences, if any, with registration in the ccTLD as compared with a generic top-level domain (gTLD)?

The rules for the .ru ccTLD do not contain specific eligibility requirements for registrants. However, since domain name registration is exercised on the basis of a contract between a registrar and a registrant, the registrant shall have legal capacity and be in good standing.

As for the selection of specific domain names, the rules for the .ru ccTLD would not allow the registration or use of domains that are contrary to the public interest and principles of humanism and morality (such as abusive words).

WHOIS records do not describe specific eligibility requirements.

7 Can the registrant use a privacy service to hide its contact information?

The registrant is obliged to provide the registrar with correct and upto-date personal data (ie, full name, birth date, residential address, passport details and contact information). Submission of fake or false information is not allowed under the rules for the .ru ccTLD. Because of personal data legal restrictions, the public display of such (personal) information shall not be exercised by registrars. Therefore, the actual personally identifiable information is not always available for public access, including in WHOIS records.

Pre-litigation actions

8 Under what circumstances will a registrant's privacyprotected contact information be disclosed? What processes are available to lift a registrant's privacy shield?

The registrar is entitled to disclose a registrant's privacy-protected contact information (eg, full name and address) in the case of a written well-grounded request by a third party wishing to use the obtained information exclusively for filing a lawsuit.

In practice, the registrar provides the privacy-protected contact information based upon:

- a request by an attorney (advocate);
- a request from a law enforcement agency (eg, police); or
- a request from the court.

Therefore, registrants would not usually be able to hide such information from the prospective litigation action. Also, such information shall be obtained at the pre-trial stage.

Are third parties (such as trademark holders) notified of a domain name registration or attempt to register a domain name? If so, how? If not, how can third parties receive notice?

Third parties (including a trademark holder) are not automatically notified of domain name registrations or attempts to register domain names. Therefore, third parties may either monitor WHOIS themselves or hire commercial monitoring services. For new-era domains the best option would be to use the Trademark Clearinghouse brand protection system.

10 Is there a need to notify the domain name registrant before launching a complaint or initiating court proceedings?

There is no need to notify the domain name registrant (infringer) about infringement before filing a lawsuit with the competent court if there are no monetary claims raised against the infringer. Also, the mandatory pre-trial settlement procedure (ie, notifications through warning or cease-and-desist letters) does not apply to cases filed before courts of general jurisdiction when registrants are individual or physical persons.

Other rules will apply if a claim for reimbursement of monetary compensation is made against the infringer, and the subject matter case is filed with a commercial court (when, for example, the registrant is an individual entrepreneur or a legal entity). In this case, the plaintiff is obliged to send a cease-and-desist letter to the domain name registrant, and only upon the expiry of 30 calendar days from the date of the letter may the plaintiff bring the IP infringement or unfair competition case to the commercial court.

Transfer or cancellation

What is the typical format for a cancellation or transfer action in court litigation (domains registered in either a ccTLD or a gTLD) and through ADR (ccTLD only)?

ADR, such as UDRP or URS, does not apply to .ru ccTLD infringement matters. Thus domain name cancellations or transfers – in the case of disputes – are usually achieved based on an established IP infringement or unfair competition court decision.

In this regard, the forum will be either:

- a commercial court if the registrant is an individual entrepreneur or a legal entity; or
- a court of general jurisdiction if the registrant is an individual or physical person.

The IP infringement or unfair competition case must be filed in the court located at the residence of the defendant (the registrant). If there are several defendants (eg, the registrant and the person who actually uses the domain or website) resident in different regions (ie, giving rise to several courts potentially competent over the dispute), the plaintiff may choose one of them to establish jurisdiction.

Once the competent court institutes proceedings, there will be preliminary hearings and hearings on the merits. Each party is obliged to prove its own arguments, and the court may ignore all pieces of evidence that were not timely or duly provided during the action. Discovery proceedings are not available.

If the court acknowledges an IP infringement or unfair competition, the domain name is subject to cancellation based on the court decision, and the plaintiff has priority (pre-emptive right) to register the litigious domain name in its own name within 30 days from the moment the court decision has become effective.

For various gTLDs, including new-era domains, ADR proceedings (such as UDRP and URS) are generally available; however, it is also possible to litigate gTLDs in the Russian courts, as described above.

12 What are the pros and cons of litigation and ADR in domain name disputes? What are the pros and cons of choosing a local forum to litigate a gTLD dispute compared with the ICANN ADR format for the gTLD?

ADR does not apply to disputes involving .ru ccTLDs. However, 'nontraditional' ADR proceedings (eg, cease-and-desist letters, amicable (non-judicial) settlements, domain name transfer negotiations etc) have proven to be quite effective brand protection mechanisms in terms of timing and costs in certain instances. Local forum and court proceedings are usually a more efficient and stronger enforcement option compared with other international ICANN/ADR proceedings, especially in terms of the ability to claim monetary relief from an infringer (domain name registrant).

13 What avenues of appeal are available?

The following appeal venues are generally available.

Commercial court cases

- appellate courts which review the evidence in the court files as well as the new evidence if there is reasonable excuse for not submitting the same in the first-instance court;
- first cassation appeal the Russian IP Court, which hears cases on the existing case records and does not re-evaluate the evidence and facts located in the court files;
- second cassation appeal Economic Board of the Russian Supreme Court, which has no power to re-evaluate evidence and facts located in the court files; and
- supervision appeal the Supreme Court of the Russian Federation, which is entitled to review and ascertain whether there has been a substantial breach in law enforcement.

General jurisdiction court cases

- supreme courts of the constituent parts of the Russian Federation (eg, in Moscow, the Moscow City Court) – which review the evidence in the court files as well as the new evidence if there is reasonable excuse for not submitting the same in the first-instance court;
- first cassation appeal the presidium of the supreme courts of the constituent parts of the Russian Federation (eg, in Moscow, the Presidium of the Moscow City Court), which hears cases on the existing case records and does not re-evaluate the evidence and facts located in the court files;
- second cassation appeal Economic Board of the Russian Supreme Court, which has no power to re-evaluate evidence and facts located in the court files; and
- supervision appeal the Supreme Court of the Russian Federation, which is entitled to review and ascertain whether there has been a substantial breach in law enforcement.

14 Who is entitled to seek a remedy and under what conditions?

Generally, the valid rights holder (eg, trademark owner), its recorded assignee or recorded exclusive licensee, are entitled to seek injunctive and monetary relief, provided their rights and legitimate interests are affected due to domain name registration or use. Non-exclusive licensees, distributors or other authorised IP users do not have the same privilege.

15 Who may act as defendant in an action to cancel or transfer a gTLD in local courts?

The first defendant in such an action will be the registrant. The actual domain name user (eg, website owner) may be the second defendant and will bear the joint and several liability associated with the IP

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Update and trends

Among the current issues in domain name judicial practice is consideration of a limitation term for filing a domain name lawsuit. The general limitation term in Russia is three years since the plaintiff became aware of or should have become aware of the infringement of its rights (eg, trademark rights). There are cases where domain name lawsuits have been dismissed due to the lapse of the limitation term. However, the Russian Supreme Court with its Ruling of September 13,2017 No. 305-317-12693 in case No. A40-99292/2016 supported the position that the three-year limitation term shall not be applied in this case, as the civil lawsuit is aimed at prevention of long-term (continuing) IP infringement.

infringement or unfair competition. Local registrars may also stand as co-defendants in certain exceptional cases (eg, a case involving a foreign registrant).

16 What is the burden of proof to establish infringement and obtain a remedy?

Russia does not adhere to UDRP. However, the national court system supports the international principle of unfair competition repression and applies the three-factor UDRP test through the implementation of article 10-bis of the Paris Convention for the Protection of Industrial Property. In other words, in a clear-cut IP infringement or unfair competition matter, the following factors must be proven by the plaintiff:

- the domain name is identical or confusingly similar to a trademark in which the claimant has rights;
- the respondent has no rights or legitimate interests in respect of the domain name; and
- the respondent's domain name has been registered and is being used in bad faith.

Importantly, in a classic domain name dispute, the plaintiff must prove the following three fundamental factors:

- · the priority of the trademark over the domain name.
- · the similarity between the trademark and the domain name; and
- the similarity of the trademarked (registered) goods and the goods offered for sale (sold) on the website under the domain name.

If one of these factors is not properly demonstrated by the plaintiff – whether under the first or the second scenario – IP infringement or unfair behaviour will not be established by the court, and remedies will not be awarded.

Essentially, in asserting an IP infringement or unfair competition claim, the plaintiff must act in good faith to avoid unfair hijacking of the conflicting domain name. Abuse of rights will lead to dismissal of the case.

17 What remedies are available to a successful party in an infringement action?

In terms of remedies, an injunction would be the most appropriate legal relief according to local practice. Statutory damages (ie, monetary compensation) are quite popular remedies as well. Publication of the court order is also regarded as a feasible relief, but it is not usually sought in domain name actions. Seizure and forfeiture of counterfeit or grey-market goods will be available for serious IP infringement or unfair competition matters on the internet.

18 Is injunctive relief available, preliminarily or permanently, and in what circumstances and under what conditions?

Procedurally, the plaintiff is entitled, before filing a lawsuit or simultaneously with filing the lawsuit, to file a preliminary injunction motion with the court to block the potential transfer or cancellation of the domain name. The plaintiff shall condition the grant of the preliminary injunction by arguing that non-grant of the same may harden or make it impossible to enforce the court decision. Prevention of substantial damages will also be regarded as a valid condition to obtain a preliminary injunction. Permanent injunctive relief will be awarded by the court if the plaintiff is able to evidence and prove IP infringement or unfair competition. Pre-litigation procedure taken before the respective domain registrar and aimed at freezing or locking the conflicting domain name

is effective for 14 days and will also be feasible, provided that a warranty for indemnification is given by the rights holder in the corresponding motion.

19 How is monetary relief calculated?

Monetary relief is normally claimed and awarded in domain name conflicts. While regular damages are rarely used in practice, statutory damages (ie, monetary compensation) are very popular.

Indeed, in order to get regular damages the plaintiff (ie, trademark or company name owner) must prove the following factors:

- the amount of damage sustained (eg, lost profits) by disclosing the appropriate method of calculation of the same;
- the facts of the IP infringement by proving the illegal activities of the infringer; and
- the nexus between the calculated damages and illegal activities of the infringer.

If one of these factors is omitted or failed to be demonstrated by the plaintiff, damages will not be awarded by the court. At the same time, in order to receive statutory damages the plaintiff need prove only the fact of the claimed trademark infringement. In addition, it is not necessary to disclose any evidence by showing the method of calculation of losses, even though it may be useful to a certain extent.

Legally, there are three different avenues that trademark owners can select and follow when seeking to obtain monetary relief in domain name disputes:

- · an amount between 10,000 and 5 million roubles;
- · double the cost of the counterfeit goods; or
- · double the cost of the lawful (licensed) trademark usage.

In practice, the choice of the appropriate monetary compensation formula will be vested with trademark owner, although in the absence of a large quantity of counterfeits being offered or purchased from the conflicting websites under litigious domain names, or the underlying recorded trademark licences with the stipulated licence fees, trademark owners will normally have to rely on the first scenario described above, while the court will finally decide on the concrete amount of the award based on the nature of the IP infringement (if established).

Company name owners are not entitled to seek statutory damages, although they can remedy regular damages (eg, lost profits).

20 What criminal remedies exist, if any?

Criminal remedies associated with trademark infringement matters do exist and may be sought by the rights holders. The usual sanctions will be any or all of:

- a criminal fine;
- · forced labour; and
- corrective works.

In exceptional cases, imprisonment may be imposed by the court. In practice, criminal remedies are sought in cases that are more related to counterfeit trademarks, or goods and products offered for sale and sold by counterfeiters in large quantities or repeatedly, including online (ie, under the conflicting domain names). In other words, substantial damages or repeated trademark infringement must be shown in such types of action.

21 Is there a time frame within which an action must be initiated?

The general limitation period is three years, starting from the moment the plaintiff became aware or should have become aware of the infringement of its IP rights or unfair competition. Domain name action is not an exception.

22 Can a registrant's rights in a domain name expire because of non-use. Can a registrant be estopped from bringing an infringement action? In what circumstances?

A registrant's rights in a domain name will not expire because of non-use. The registrant will keep domain-related rights for as long as the domain name registration is renewed. At the same time, a registrant cannot be recognised as an IP infringer on the grounds of expiry of the limitation period, abuse of the plaintiff's rights, non-extension of asserted trademark rights or in other material and procedural circumstances.

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23 What is the typical time frame for an infringement action at first instance and on appeal?

The typical time frame for an IP infringement action to be taken at the first-instance court will be around four to six months. Appeal proceedings, if commenced later, will add another three to four months to the action. Further cassation or appeal proceedings, if continued, will make it a year for the domain name litigation.

24 Is a case law overview available on procedural or substantive issues? Does the case law have a precedential value?

Russia is not a case-law country. In other words, a court decision will not have a precedential value, or be treated as a source of law. At the same time, the Supreme Court of the Russian Federation, as well as the former Supreme Commercial Court of the Russian Federation, has (or had) competence to issue clarifications, guidance and orders, which must be treated as binding for all lower courts. In practice, lower-instance courts prefer to follow the approaches developed and tested by the local supreme courts. Domain name litigation is a good example at this point.

25 Can parties choose a panellist in an ADR procedure involving a ccTLD? Can they oppose an appointment?

ADR procedures, such as UDRP or URS, are not applicable to .ru ccTLDs. Domain names involving .ru (or other local) zones must be litigated before the commercial courts or courts of general jurisdiction (as applicable). The appointment of a panellist (judge) by the parties is not applicable in either national commercial or civil procedure, although they can oppose the same by trying to disqualify (recuse) the appointed judge during the court trials.

26 What is the typical range of costs associated with an infringement action, including pre-litigation procedures, trial or ADR, and appeal? Can these costs be recovered?

There is no typical or standard range of costs associated with IP infringement actions, unfair competition claims and cases involving pre-litigation procedure or amicable settlements towards conflicting domain names. Such costs will usually be based on court fees, professional lawyers' or attorney' fees, expert fees (if any) and other disbursements (eg, travelling and accommodation expenses). Each particular domain name case must be individually reviewed and assessed depending on the circumstances surrounding the same. Legal costs (including attorneys' fees) are recoverable, although always within reasonable limits and at the discretion of the court.

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