

11

seminar

«Obtaining and enforcement of intellectual property rights in Russia»

GORODISSKY



GORODISSKY & PARTNERS
IP & TMT PRACTICE
SEPTEMBER 11-12, 2019
MOSCOW



Gorodissky & Partners Seminar – 2019

September 11—12, 2019 // Moscow

Celebrating the 60th Anniversary of IP practice Gorodissky & Partners returns with its Seminar “Obtaining and enforcement of intellectual property rights in Russia” for foreign clients and associates as well as for all those interested in exploring and updating the knowledge about the ever changing IP landscape in Russia.

This year we offer you a very special program both in professional and social aspects.

Among key topics for the professional agenda are:

- which way to go – Eurasian or national patent system;
- strategies of patent protection for compositions in Russia (Eurasian countries);
- building relationship with external IP agents from in-house IP heads view;
- navigation through Russian-language information resources;
- brand promotion strategy from a legal perspective;
- design prosecution in auto industry;
- efficient strategies for struggling infringements on the Internet;
- personal data protection law in Russia and GDPR;
- overview of recent trademark and patent disputes in Russia.

The diverse social program includes a private visit to the Russian State Historical Museum located nearby the Red Square and the Kremlin and a Reception with a spectacular view of the Red Square.

We look forward to seeing you in Moscow in September 2019!

Organizing Committee:

Ms. Venera Kanukova

Gorodissky & Partners

Phone: +7 (495) 937 6112

e-mail: KanukovaV@gorodissky.ru

Venue

“Gorodissky & Partners” Conference Hall
B.Spasskaya Str., 25, bldg. 3, 3rd floor
Moscow

Language

The official language for the Seminar is English.

Registration Fee

In this jubilee year, participation in the Seminar is free of charge. The number of attendees is limited. Registration will be carried out on the basis of “first come – first served”.

Registration Deadline

August 1, 2019

Accommodation

For attendees and accompanying persons we have arranged their accommodation at special room rates in Hilton Leningradskaya Moscow Hotel.

Standard Room for single accommodation	7600 Rub.
Standard Room for double accommodation	8600 Rub.
The rates are given per room/per night, including breakfast and excluding VAT (20%). Exchange rates in May, 2019: 1 Euro – about 73 Rubles, 1 USD – about 65 Rubles.	

The hotel is located in a 10 min. walking distance from the venue (Kalanchevskaya Street 21/40, Moscow).

Visas

All attendees and accompanying persons should apply for visas to come to Russia. The Hilton Leningradskaya Moscow Hotel provides a visa support letter for a tourist visa for free upon request.

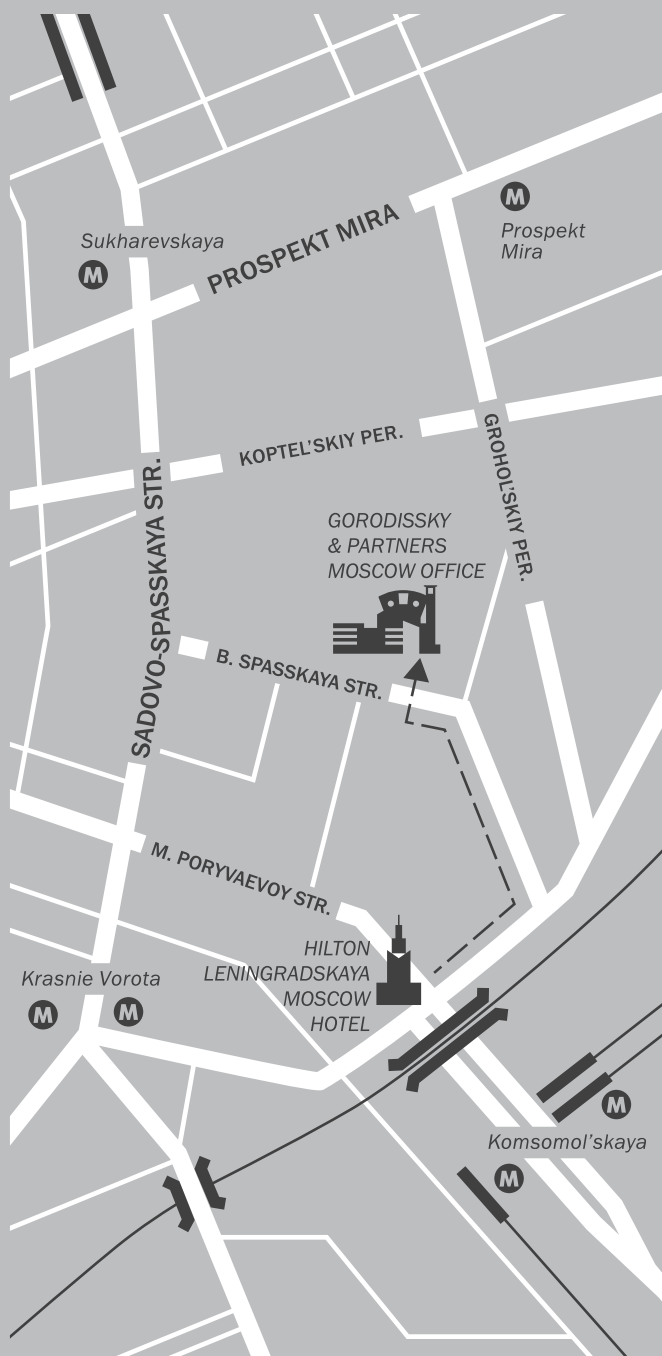
Dress Code

Welcome Cocktail – smart casual

Closing Dinner – business attire.

Weather

The beginning of September tends to have quite warm days with a daytime temperature of 16–18°C.



Program

Tuesday, September 10, 2019

19:00 – 21:00

Welcome Cocktail/Registration
Hilton Leningradskaya Moscow Hotel, Bar Leningrad

Wednesday, September 11, 2019

09:00 – 09:30

Registration
Gorodissky & Partners Office

09:30 – 09:40

Opening Address

09:40 – 10:10

Current IP Landscape in Russia
Vladimir Biriulin, Partner, Head of Legal Practice,
Gorodissky & Partners

SESSION 1: PATENTS

Moderator:

Yury Kuznetsov, Partner, Russian & Eurasian Patent Attorney, Head of Patent Practice, Gorodissky & Partners

10:10 – 11:10

Panel discussion
Eurasian or National Patent System? Which Way to Go?
Andrey Sekretov, Director, International Relations Department, Eurasian Patent Office
Representative from the Russian Patent Office

11:10 – 11:40

Coffee-break

11:40 – 13:00

Workshop
IP Directors View: Building a Different Relationship with IP Agents
Filip von Friesendorff, M.Sc. M.E., Group Patent Manager, European Patent Attorney, Alfa Laval (Sweden)
Matthew Hitching, European IP Director, Canon Europe (UK)
Representatives from the United Wagon Company (Russia)

13:00 – 14:00

Lunch

Moderator:

Sergey Dorofeev, Partner, Russian and Eurasian Patent Attorney, Head of Mechanics Department, Gorodissky & Partners

14:00 – 14:45

Hidden State of Art – Navigating Through Russian-language Information Resources
Dmitry Yakovlev, Russian & Eurasian Patent Attorney, Gorodissky & Partners
Veniamin Kazakov, Search Expert, Gorodissky & Partners

14:45 – 15:30	<p>Strategies of Patent Protection for Compositions in Russia (Eurasian Countries)</p> <p>Elena Nazina, Partner, Russian & Eurasian Patent Attorney, Head of Pharma & Life Sciences Department, Gorodissky & Partners</p> <p>Representatives from the Russian Patent Office & Eurasian Patent Office</p>
15:30 – 16:00	Coffee-break
16:00 – 17:00	<p>Designs in Auto Industry</p> <p>Alexander Vasilets, Partner, Design Attorney, Head of Industrial Design Department, Gorodissky & Partners</p> <p>Lena Ericsson, Attorney at Law, LL.M., Partner, Valea AB</p> <p>Wei Pan, Ph.D., Partner, Patent Attorney, Attorney at Law, UNITALEN Attorneys at Law (China)</p>
Thursday, September 12, 2019	
SESSION 2: TRADEMARKS	
Moderator:	Vladimir Trey, Partner, Trademark Attorney, Head of Trademark Department, Gorodissky & Partners
09.30 – 11:00	<p>Brand Promotion Strategy from the Legal Perspective</p> <p>Vladimir Trey, Partner, Trademark Attorney, Head of Trademark Department, Gorodissky & Partners</p> <p>Representatives from the leading Russian and foreign companies</p>
11:00 – 12:00	<p>Geographical Indications in Wine Industry</p> <p>Viacheslav Rybchak, Partner, Trademark Attorney, Gorodissky & Partners</p> <p>Maria Cristina Baldini, Partner, Trademark Attorney, Studio Torta (Italy)</p> <p>Shalva Gvaramadze, CEO, Gvaramadze Patent Bureau (Georgia)</p>
12:00 – 12:30	Coffee-break
12:30 – 13:15	<p>Overview of Recent Trademark Disputes in Russia</p> <p>Alexey Kratiuk, Partner, Trademark Attorney, Gorodissky & Partners</p> <p>Olga Yashina, Lawyer, Gorodissky & Partners</p>
13.15 – 14.00	Lunch

SESSION 3: LEGAL ASPECTS

Moderator: **Vladimir Biriulin, Partner, Head of Legal Practice, Gorodissky & Partners**

14:00 – 14:30
Enforcement and Litigation Strategies
Sergey Vasiliev, PhD, Senior Lawyer, Gorodissky & Partners

14:30 – 15:00
Fighting IP Rights Infringements on the Internet
Evgeny Alexandrov, PhD, Partner, Head of Legal Department, Gorodissky & Partners

15:00 – 15:30
Doing Franchising and Licensing Business in Russia
Sergey Medvedev, PhD, LL.M., Partner, Gorodissky & Partners

15:30 – 16:00
Coffee-break

16:00 – 16:30
Data Protection in Russia – Top 5 Compliance Challenges
Stanislav Rummyantsev, PhD, CIPP/E, Senior Lawyer, Gorodissky & Partners

16:30 – 17:00
Clearing the path: navigation in Russian anti-trust issues in advertising campaigns
Ilya Goryachev, Senior Lawyer, Gorodissky & Partners

17:00 – 17:30
Discussion & Questions

19:00 – 21:00
Reception

Social Program

Welcome Cocktail

All attendees and accompanying persons are invited to our Welcome Cocktail, which is a good opportunity to get acquainted with the Seminar attendees, speakers, guests and accompanying persons.

Welcome Cocktail will take place in the Bar Leningrad of the Hilton Leningradskaya Moscow Hotel.

Tuesday, September 10, 2019

19:00–21:00

Dress code: smart casual

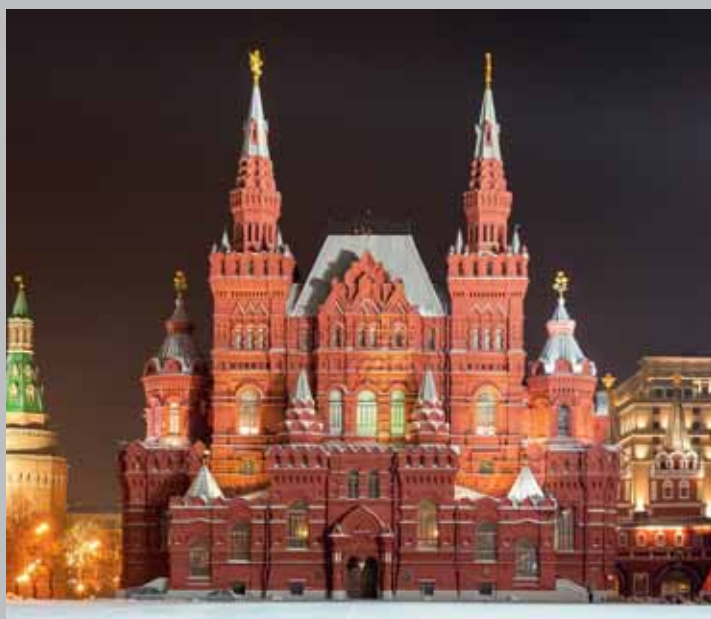
Reception

The Closing Reception will be held in the Russian State Historical Museum. Three privileges in one event: private excursion, famous Russian dishes and live classical music performed by “The Seasons” Quartet.

Thursday, September 12, 2019

19:30–22:00

Dress code: business attire



Pre-Seminar Excursion

The Kremlin / The Armoury Chamber /
The Diamond Fund



The Kremlin is a heart of Moscow. Since the 12th century it has been a home place of the Russian sovereigns and nowadays the Administration of the Russian President is still there.

A remarkable ensemble of cathedrals, chambers and palaces is hidden inside its walls.

In the Armoury Chamber there is an exposition of royal belongings and ambassadorial gifts.

The Diamond Fund houses a fine collection of jewelry, some of the exhibits are very famous.

Tuesday, September 10, 2019
10:00–15:30

Post-Seminar Tour

According to your requests, any kind of the individual tours might be arranged.

Registration Form

SEMINAR «OBTAINING AND ENFORCEMENT OF
INTELLECTUAL PROPERTY RIGHTS IN RUSSIA»
(September 11—12, 2019 // Moscow)

Mr/Ms:		
Title:		
Company name:		
Mailing address:		
City:	Country:	Zip code:
Phone:	Fax:	
E-mail:		
Accompanying person(s):		

HOTEL ACCOMMODATION (Hilton Leningradskaya Moscow Hotel)

<input type="checkbox"/> Single	<input type="checkbox"/> Double
Arrival date:	Time:
Departure date:	Time:

The payment for accommodation should be paid directly to the hotel upon arrival.

EATING PREFERENCE

<input type="checkbox"/> meat	<input type="checkbox"/> fish	<input type="checkbox"/> vegetarian diet
-------------------------------	-------------------------------	--

PRE-SEMINAR EXCURSION

<input type="checkbox"/> Kremlin – Armoury Chamber – Diamond Fund

VISA SUPPORT

<input type="checkbox"/> I need a visa support letter

**The completed Registration Form should be sent
to the Organizing Committee:**

Ms. Venera Kanukova
Gorodissky & Partners
B. Spasskaya Str., 25 bldg. 3
Moscow 129090, Russia
Phone: +7 (495) 937 6112
e-mail: KanukovaV@gorodissky.ru

Organizing Committee

Ms. Venera Kanukova
Gorodissky & Partners
B. Spasskaya Str., 25 bldg. 3
Moscow 129090, Russia
Phone: +7 (495) 937 6112
e-mail: KanukovaV@gorodissky.ru